

A dynamic indoor flag football game. In the foreground, a player in a light blue jersey with the number 13 is jumping high, reaching for a football with his right hand. Another player in a similar jersey is in the air, slightly behind him, also reaching for the ball. A referee in a black and white striped shirt stands in the background, observing the play. The setting is a large indoor arena with a grey wall and a green artificial turf field. A large orange banner with the number 20 is visible in the bottom left corner.

GET YOUR ADRENALINE

MEN'S AND WOMEN'S INTERNATIONAL INDOOR FLAG FOOTBALL TOURNAMENT

PRIORITET SERNEKE ARENA, GOTHENBURG

APRIL 20-21, 2024

" Pumpkin Bowl enables a great opportunity for exposing
flag football and raise the perception of the game to new
levels! "

MATTIAS HEJDESTEN, CHAIRMAN OF FLAG FOOTBALL MANAGEMENT GROUP
SWE3 – SWEDISH ASSOCIATION FOR AMERICAN FOOTBALL, FLAG FOOTBALL AND FIELD HOCKEY

“ The indoor flag football tournament gives players the opportunity to play at a high level, year around – expect to see players at the highest level and some spectacular play! “

SUNDIATA OWENS, HEAD OF FLAG FOOTBALL HIGH PERFORMANCE AND NATIONAL TEAMS
SWE3 – SWEDISH ASSOCIATION FOR AMERICAN FOOTBALL, FLAG FOOTBALL AND FIELD HOCKEY

EXCITING

" This is what the Swedish flag football community has been waiting for - an international indoor flag football event essentially providing challenging new teams in perfect weather conditions! "

CHRISTOFFER LINDSTRÖM, CHAIRMAN AND PLAYER IN FALKENBERG PHOENIX

THE FUTURE FLAG FOOTBALL EVENT

APRIL 20-21 2024, GOTHENBURG

Gothenburg is known worldwide to be a premier event city having much to offer for the visitors. Gothia Cup and Partille Cup – world's largest and most international youth soccer and handball tournaments to mention a few.

In addition to Pumpkin Bowl 2024 – the fantastic football meeting place where hundreds of people come together as one – you can easily take a tram or bus to the city center in less than 20 minutes for some relaxing shopping sprees or fun team-building thrills.

But there is much more to it!



INDOOR AT SERNEKE ARENA

Let us present to you –
thrilling game
performances and fun
recreational activities in
perfect weather
conditions!



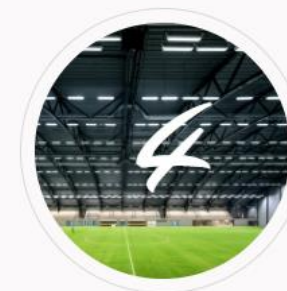
ACCOMMODATION

Feel relaxed and get a
pleasant recovery in our
modern and comfortable
rooms – in the same
building as the event!



MEALS

Get satisfied by our tasty
and specialized meals –
served in the fresh
restaurant next-door to
the game venue!



LIVE-STREAMING & DIGITAL MEDIA

Let friends and family stay
connected and follow the
success of your team! Or
why not imprint your
presence and eternalize
your participation by our
digital media offers!

WHY CHOOSE US

Everything we do, we believe in raising the level of desire. The way we challenge the status quo is by offering a convenient and flexible platform for sportsmanship, fellowship and recreation. We assure a high quality tournament, wide range of useful services and exciting activities - all surrounded by a great atmosphere! Want to join?

RECREATIVE	100%
CONVENIENT	100%
COMPETITIVE	100%
ATMOSPHERE	100%
VALUE FOR MONEY	100%
OVERALL EXPERIENCE	100%



GET YOUR ADRENALINE

Our event assures development of your game by exciting and challenging encounters with new, international teams on field. Off field, get to sense the fellowship of community by easily connecting and learning from others through fun and available hangouts in this central venue. On top of the competitive tournament we offer the following.



COMBINE COMPETITION

Claim the crown to be the most versatile and athletic player in the event by winning the in-house combine competition next to the game fields.



SKILLS SHOWDOWN

While you are at it, make sure to finish in the top to be the most precise and skilled player of the Pumpkin Bowl community in the arena skills showdown.



SPORTS EQUIPMENT SALES

Look sharp, stay sharp! When competing and winning, do it with style! Our sales partner provides you with whatever you need!



PLAYER & TEAM PHOTOSHOOTS

Make sure to professionally imprint your presence in person and together with your teammates. Eternalize the vibrant atmosphere, your competitive participation and great experience from Pumpkin Bowl

THE NEW AGE OF *flag football experience!*



RECREATIONAL TEAM-BUILDING

You are in the center of events at all times creating a feeling of availability. Be a part of the team-building and networking opportunities the event provides you through active and exciting competitions in modern facilities. Everything is close to you and the diverse offers have something that fit your needs for the moment.

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A person in a black tracksuit and bright green sneakers is walking away from the camera on a green artificial turf field. The field is part of a large indoor sports arena with a high, arched ceiling supported by a complex black steel truss system. Numerous long, rectangular light fixtures are suspended from the ceiling, illuminating the space. In the background, a multi-story grey building with many windows and some red accents is visible. To the left, there are concrete bleachers. The overall atmosphere is modern and spacious.

EVENT AREA

Wake up well rested in your room, walk down to a tasty breakfast, then play exciting games and show who is the most athletic and skillful player – everything inside the Nordics' largest multi-sport arena!

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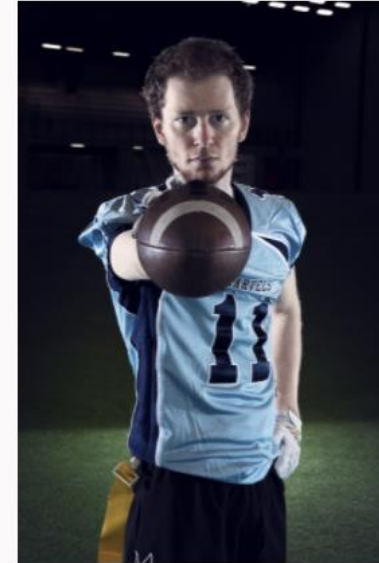
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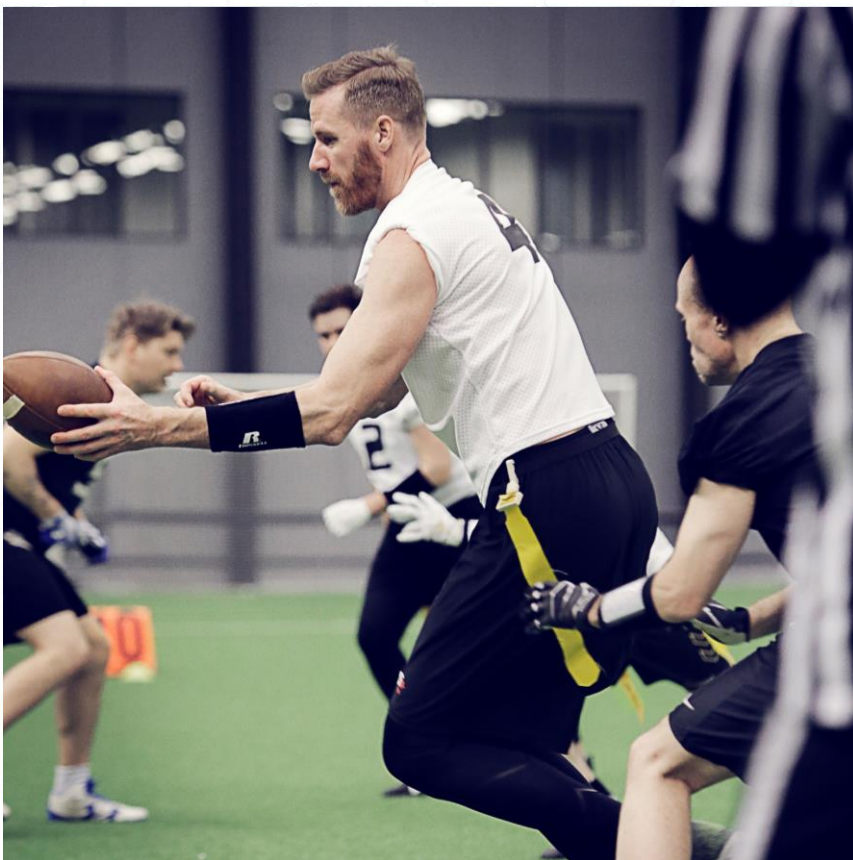


EQUIPPED WITH PASSION AND CONVENIENCE

With the soccer arena's size of 105x65 m and height of 25 m it looks almost like an aircraft hangar with a welcoming green turf field of high quality FIFA 2-star classification right next to the main entrance.

Three full-sized and fully equipped flag football fields will be presented side by side with a competition area of combine and skills showdown, sports equipment sales, photoshoot and registry stands. Along with live commentators, this will turn the arena into a living venue for both participants and visitors.

Two spectator stands, holding up to 3.300 watching people, and a high-tech, central sound system will provide a pleasant environment! Along one of the base sides there is a large TV screen and a big camera platform available for live-streaming of the games and venue.



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WHY CHOOSE US

Touch the fresh and lively atmosphere inside the modern and representative arena. Want to title yourself as the most skilled player or be the best-looking one in the event? Activate and challenge yourselves in the venue through combine and skills competitions, or indulge in the diverse sports equipment sales at hand. Or optimize your performance by intense game reviews in one of 8 fully equipped conference rooms we offer. Or just hang out with fellow players in the restaurant or bar in the evening, or perhaps watching NFL, college football or event highlights of the day in the large conference room Camp Nou accommodating up to 150 people!

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LATEST POSTS

CENTER OF ATTENTION

On April 20-21 it all happens in Gothenburg, Sweden – the event you do not want to miss out!





ACCOMMODATION

Feel relaxed and get pleasant recovery in our modern and comfortable rooms!

GET RELAXED IN PRIORITET SERNEKE ARENA

Upstairs of the event area we provide you with central accommodation for your convenience. Everything is close to you and the diverse offers of hotel rooms and dormitory rooms have something that fit your needs during your stay.

THE NEW AGE OF *comfort!*



OFFER YOU CONVENIENCE

HOTEL

121 high standard hotel rooms (8.2 of 10 rating) with a typical modern Scandinavian design for up to 350 people are available in

- Standard Room 2 beds
- Standard Room Plus 4 beds
- Family Room 4 beds
- Family Room 6 beds
- Family Room Plus 4-beds
- Family Room Plus 5-beds
- Family Room Grand 4 beds
- Family Room Grand 6 beds

DORMITORY

Accommodation in a high school dormitory in the same building is also available if requested.

ADDITIONAL HOTEL SERVICES

- Non-smoking rooms on 7 floors
- No pets are allowed
- Hair dryer
- Elevator
- Business-service 24/7
- Reception open 24/7
- Room cleaning every day
- Laundry services available
- Free breakfast buffet
- Baggage storage
- Coffee in lobby
- Free news magazines in lobby
- Free Wi-Fi in hotel rooms
- Free Wi-Fi in public spaces
- Free entrance to gym complex
- Free parking



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RESTAURANT & BAR

Get satisfied by our tasty and specialized meals – served next-door to the game venue!

CONNECT AND CHARGE YOUR ENERGY

Our fresh restaurant and bar in this central venue not only assure easy access for tasty re-fills between games and after tournament hours, they also provide opportunities for connecting with fellow people through available hangouts.

THE NEW AGE OF *satisfaction and fellowship!*



HANGOUTS AND MEALS

Get to sense the fellowship of community by easily connecting and learning from others through fun and relaxed hangouts during the entire event. And while you are at it, get to grow your team-building over some well made meals!

The restaurant provides 277 seated guests serving breakfast buffet, lunch and dinner. The bar in connection to the restaurant serves snacks and beverages to 22:00 each day and closes at 01:00.



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TOURNAMENT INFO

- The event is tentatively hosted on Saturday April 20th 08:00-22:00 and on Sunday April 21st at 08:00-14:00
- Tentatively 20 total spots are available, being divided into:
 - Men's/Mixed Elite group
 - Men's/Mixed Leisure group
 - Women's Elite group
- Each tournament group consists of a group stage, playoffs and placement games
- Games will be played on three full-sized fields according to IFAF 2023 5-on-5 Rules
- 2x12 minutes running playtime with a 2 minutes halftime break
- No timeouts available
- Central game clock with start and stop audibles
- 4-person mechanic officiating teams per field provided by teams not playing (may invite to an officiating clinic simultaneously and let those officiating teams referee the games)

THE NEW AGE OF *competition!*

PRE-REGISTERED TEAMS

Upon pre-registration your team will be presented for everyone to read about. And more teams to come!
So what are you waiting for? Pre-register now! Remember, first come first served!



Arlanda Jets

Swedish Elite Women's Champions 2023



AIK

Swedish Elite Women's 2nd place 2023



Eskilstuna Sharks

Swedish Elite Women's 3rd place 2023



Irish Wolfhounds

Irish Women's Team 2023



Team Anonymous

Finnish Women's Team 2023



Nässjö Saints

Swedish Elite Men's Champions 2023



Eskilstuna Sharks

Swedish Elite Men's 4th place 2023



Falkenberg Phoenix

Swedish Leisure Men's 2nd place 2023

THE NEW AGE OF *competition!*

DON'T MISS OUT. REGISTER NOW!

We are not there yet, but feel free to contact us and register your interest.

WE'RE INTERESTED



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